



2nd Annual Grayson Cup

September 12, 2022

**In support of children and youth
with physical disabilities.**

Sponsorship Opportunities

Cataraqui Golf and Country Club,
961 King St. W., Kingston, ON K7L 4V6

Contact:

Linda Clouthier
lclouthier@easterseals.org
613.893.3240



|| 20
YEARS } 22
Helping Kids with
Physical Disabilities
Succeed



Join us on Monday, September 12 for the 2nd Annual Grayson Cup at Cataraqui Golf & Country Club in support of children and youth with physical disabilities. With the generous support and dedication of our event sponsors, the day promises to be a spectacular one!

Framed by natural grasses, trees, and Lake Ontario, participants will enjoy playing a round of golf on this stunning private course. Designed to excite every level of golfer, Cataraqui Golf & Country Club offers its guests the finest golfing experience. Colleagues and friends will enjoy a full day of golf that will include lunch, dinner, fun contests, prizes, product samples, a silent auction, and more!

Funds raised through this event will go toward Easter Seals Ontario programs and services that benefit children and youth with physical disabilities in our community and across the province. At Easter Seals, we believe that every child has the potential to grow into the best version of themselves, they just need the right equipment, support systems, and opportunities to do so. By participating in this event, you will be helping to provide the pivotal support that kids with physical disabilities need to break through barriers and reach their full potential in life.

THE EVENT DETAILS

Date: Monday, September 12, 2022
Time: Registration opens at 11:30 a.m.,
Shotgun start at 1 p.m.

Location: Cataraqui Golf and Country Club
961 King St. West, Kingston, ON,
K7L 4V6

Cost: **\$240** per player, **\$960** per foursome
*Registration fee includes green fees, electric
powered cart, BBQ lunch, and gourmet dinner.*

Register a foursome by filling out a registration form attached, or by contacting Linda Clouthier at **613.893.3240** or at **lclouthier@easterseals.org**.

The Grayson Cup Committee Members include Ryan Cirella, Yume Wu, Hannah Bradley, and Nicole Norman.



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OUR FAMILY'S STORY

Hi, I'm Linda. You may recognize me as a Community Engagement Officer with Easter Seals Ontario, but I am also a proud Easter Seals mom. If you don't already know, Grayson is my incredibly brave and adventurous little boy.

Grayson was diagnosed with Angelman syndrome at just 18 months old. This condition can cause delayed development, problems with speech and balance, and sometimes, seizures. When Grayson was first diagnosed, they told me that he would never walk. But with a lot of work, I am proud to tell you that Grayson is able to take a good 15-20 steps independently! There are so many things they told me he would never be able to do, and he has surpassed so many of them. His strength and determination inspire me daily.

While we are smiling today, I can tell you that we have not got here on our own. It was with all the love and support we received from our community and Easter Seals that allowed my family and I to accept, understand, and realize we are not alone.

Last year Easter Seals was able to help with the purchase of a specialized stroller for Grayson. This piece of equipment allows him to travel safely with our family during outdoor adventures and gives him the opportunity to try walking where he can. There are no words to describe the gratitude we felt when we received this stroller. Because of Easter Seals donors, our son can be included in everything and everywhere we go. Your support is a lifeline to providing our children what they need!

As you can imagine, this event is very near and dear to my heart. It is not only an opportunity to celebrate my son Grayson, but to raise awareness and support for other families like mine. Together, we can help more kids like Grayson get the resources they need to surpass expectations and lead the best life they can.

With sincerest gratitude for your consideration,



Linda Clouthier



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ABOUT EASTER SEALS ONTARIO

For us, disabled will never mean unable. That's why Easter Seals Ontario is dedicated to helping children and youth with physical disabilities carve their own path into the world, with assurance and autonomy.

We believe in the breakthrough potential of all individuals with physical disabilities. We believe that great adults come from empowered children. We believe that the hardest limitations aren't physical and with the right resources and support, anything is possible. It's these convictions that inspire each of our programs and services.

For 100 years, we have been providing kids with physical disabilities the tools they need to reach their full potential and make their own positive impact on the world.

Who We Serve

We empower children and youth in Ontario with long-term physical disabilities. But that's a bit inaccurate. While Easter Seals children require different types of support, they all share the human desire to carve their place in the world. They're ambitious, independent, and resourceful. We just give them the tools to be themselves. So, while it can be said that we empower children and youth with disabilities, in reality they empower themselves.

How Your Money Helps

The support you give can alter the course of a life. Whether it's through raising funds or volunteering your time, your contribution is helping to make space for brilliant minds in seminar rooms, fostering confidence and community, and levelling the playing field for people who don't belong on the sidelines. Most importantly, you are opening new possibilities for very deserving kids and youth.

Together, we can help kids be kids and set them up with the equipment, confidence, and self-expression to grow into enriched adults.

Program Areas

Mobility and Accessibility Equipment Funding:

Easter Seals provides funding to help purchase essential mobility and accessibility equipment such as wheelchairs, walkers, ramps, or lifts. This equipment offers children and youth with physical disabilities the freedom to move, be rid of pain, and have an improved daily quality of life. In 2021, we funded 848 pieces of equipment in 2021, totaling over \$1.5 million.



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Fully Accessible Camping and Recreation:

At Easter Seals' two fully accessible summer camps, kids get to experience an environment where they are not limited by physical barriers or made to feel different because of their disability. By creating opportunities to participate, push boundaries, and connect with peers, our camps help kids with disabilities develop a stronger sense of self and independence while discovering what they are capable of when limitations are removed.

In 2021 we held 14 remote camp sessions with 258 registered campers. In our last fully operational year, 744 campers attended our fully accessible camps in person. Our camps have re-opened summer 2022 season!

Youth Ambassador Program:

Everybody deserves to be heard. Each year, we select two young people to help create positive representation for kids with physical disabilities; to be seen for what they can do - their potential as well as achievements and contributions. Our Provincial Ambassadors serve as role models and educate people by sharing their stories and the challenges that many people with disabilities face. This program is celebrating its 75th year in 2022.

Post-secondary Scholarships:

There are many disabled students that are highly motivated, ambitious, and actively chasing academic goals, but they face financial barriers to education. That's why we've created a scholarship program. To give youth with physical disabilities the financial ability to achieve their academic dreams. In 2021, we provided 16 post-secondary scholarships to youth with physical disabilities in 2021, totaling \$15,750.



Special Education, Advocacy, and Awareness:

Easter Seals has been and will always be a voice for children and youth with disabilities. Through public education initiatives, government consulting, and conference participation, we raise awareness and tackle major issues disabled children and youth face. In 2021, 28 Special Education Advisory Committee volunteers represented Easter Seals on 22 school boards, totaling over 440 volunteer and advocacy hours.

Celebrating 100 Years

This year's event is extra special, as Easter Seals Ontario is celebrating 100 years! The first Canadian organization of our kind, we have laid the foundation for many of the institutions and networks focused on the same cause today.

Over the last century, we have improved care and services for children and youth with disabilities, given them a platform to advocate for themselves, and built ground-breaking facilities. However, our pride and joy will always be the children that we have supported. Several generations of Easter Seals children have grown up to make their own positive impact on the world.

We have accomplished a lot in the past century and our Easter Seals children have accomplish even more. Together, we are creating a society that sets goals, not limits, for people with disabilities.

For more information, visit EasterSeals.org.



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	Title Sponsor	Dinner Sponsor	Send a Kid to Camp	Lunch Sponsor	Participant Gifts
	\$5,000	\$3,000	\$2,500	\$2,000	\$1,000
Your company will be the SOLE presenting sponsor of the event and your company name will be associated with event name (i.e. Grayson Cup presented by Company Name)	<input checked="" type="checkbox"/>				
Exclusivity with first right of refusal for 2023 Grayson Cup	<input checked="" type="checkbox"/>				
Company name logo featured prominently on golf carts.	<input checked="" type="checkbox"/>				
Acknowledgment during speeches and opportunity for a formal cheque presentation	<input checked="" type="checkbox"/>				
Complimentary foursome passes	2	1	N/A	N/A	N/A
Logo recognition at registration and general display tables (i.e., longest drive, closest to the pin etc.)	<input checked="" type="checkbox"/>				
On-site opportunity to promote your business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Prominent position for displaying company supplied banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name/logo include on event marketing and print advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Company name/logo included on all on-site event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company name/logo included on social media content (i.e. Facebook, Twitter, Instagram)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name included in all on all local radio promotion one week prior to event (Fresh 104.3 FM and Big 96.3 FM)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo recognition on Easter Seals Ontario's website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement in Easter Seals Ontario's 2022 Annual Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Verbal recognition by emcee and signage with sponsor name displayed during dinner/lunch or prize announcements (i.e. dinner/lunch brought to you by Company Name).		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



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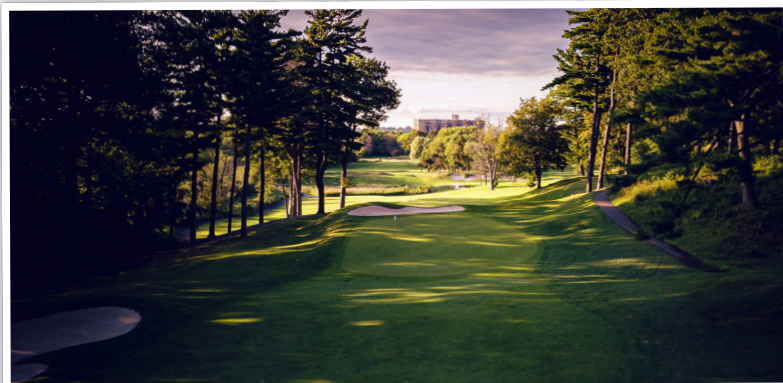


ACTIVITY HOLE SPONSOR

\$400

The Holes:

- Longest drive (Men)
- Longest drive (Women)
- Closest to the hole (Men)
- Closest to the hole (Women)
- Putting contest
- Easter Seals Advantage Hole



Sponsorship Opportunities:

- Sponsor name on all promotional signage per feature
- Prominent positioning for sponsor supplied banner Logo recognition on Easter Seals Ontario website
- Sponsor sign and representation on the putting green
- Company name / logo name on passports (includes 1 mulligan and entry to future hole contests)
- Wall projection featuring your logo and support during dinner

HOLE SPONSORSHIP

\$350

Sponsorship Opportunities:

- Golf hole with sponsor name prominently displayed with signage
- Logo recognition on Easter Seals Ontario website

For more information about partnership opportunities, please contact:

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