



## A New Legacy of Hope

### The 27th Annual Rose of Hope Golf Tournament Tees Off for Women's Health

On July 29, the lush fairways of Cataraqui Golf and Country Club will once again come alive with purpose, passion and pink as the 27th Annual Rose of Hope Golf Tournament swings into action.

After raising more than \$3.5 million over its storied history—including an incredible \$1 million in just three years to fund a new breast-dedicated MRI machine for Breast Imaging Kingston—this year's tournament sets its sights on an even more ambitious goal: establishing the Rose of Hope Clinical Chair in Breast Health at Kingston Health Sciences Centre (KHSC).

#### **This \$1 million investment will be transformative.**

More than a piece of equipment, the Clinical Chair is a visionary role that will elevate every aspect of breast cancer care in southeastern Ontario.

"It's about changing the entire system for women," says Rose of Hope committee member Sherri McCullough, who is also the chair of the KHSC Board of Directors. "Faster screening, better navigation, stronger care pathways, better follow-up—and more survivors."

As Sherri explains, clinical research chairs are not new positions, but prestigious, leadership roles awarded to top physicians or scientists to empower them with dedicated time and resources.

"A clinical chair is a game-changer," she says. "It helps attract and retain top talent and supports innovation, education and strategic leadership. It's an incredible step forward for the women of our region."

The Clinical Chair's responsibilities will include enhancing care navigation, expanding screening outreach, improving rapid-access diagnostics, and



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building bridges with community partners and Queen's University.

"We've already transformed imaging," Sherri says, referring to the \$1 million raised for a new MRI machine. "Now it's time to elevate the care experience—to make the entire journey better for patients, from screening to survivorship."

This year's fundraising campaign hopes to raise \$1 million over five years, and the Rose of Hope team is confident in their momentum.

"The first year of Rose of Hope, the tournament raised \$5,000. Now we're raising \$400,000 in a single year," Sherri says. "It's one of the largest annual fundraisers in Kingston, and that's because of the dedication of the women behind it, the generosity of our community, and the drive to give women the very best care possible."

As the only Clinical Chair in Breast Health in this region—and proudly bearing the Rose of Hope

name—the role will generate a lasting impact.

"Every research paper, every medical conference, every innovation launched will carry the legacy of the donors who made this possible," Sherri says. "It's a lasting investment in women's health."

The stakes are high and the need is urgent. With breast cancer diagnoses on the rise in southeastern Ontario, the push to enhance care and outcomes has never been more critical. McCullough shares a powerful vision for the future: "My dream is that when a woman has an abnormal mammogram, she gets an ultrasound the next day, and a biopsy the same day if needed. The anxiety is unbearable during those waits. We can fix that. This Chair can fix that."

As Rose of Hope prepares to welcome hundreds of golfers, donors, and volunteers this July, the message is clear: this tournament is more than a day on the greens—it's a movement. A celebration of community. A promise of better care.

## Help Us Reach Our Goal

Now is the time to act. Help tournament organizers raise **\$1 million** over the next five years to establish the Rose of Hope Clinical Chair in Breast Health at KHSC.

The support of Kingston's community and local businesses is essential to bring this vision to life. Donate today, or sign on as a sponsor, and be part of a legacy that will change lives—forever.

**For sponsorship inquiries or general questions, please contact Sherri at [Sherri.McCullough@KingstonHSC.ca](mailto:Sherri.McCullough@KingstonHSC.ca) or call 613.572.0656.**

